

Janet Marinelli
Curriculum vitae

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Employment History

PRINCIPAL

Blue Crocus Consulting, 2006-Present

Selected projects:

- Master program plan, Duke Farms
- Online preserve guide, The Nature Conservancy on Long Island
- “Green Trail” interpretive signage, Queens Botanical Garden
- Master plan and schematic design, Botanical Garden at the Orange County Great Park
- Sustainability vision statement for Brooklyn Botanic Garden Centennial Capital Campaign
- Publications planning and development, Queens Botanical Garden
- “Plants in Peril Trail” interpretive signage and trail guide, Brooklyn Botanic Garden
- “Plant for the Planet,” campaign plan and interpretation, Botanic Gardens Conservation International
- North American Botanic Garden Strategy for Plant Conservation

COLUMNIST

Public Garden magazine, Spring 2008-Present

“Growing Greener” column on sustainable landscapes

SUSTAINABILITY BLOG

janetmarinelli.com, April 2008-Present

DIRECTOR

Publications and Interpretation

Brooklyn Botanic Garden, 1994-2006

Major responsibilities:

- Signage, print, web, and digital media interpretation
- Interpretive master plan
- Strategic and long-range planning
- Founder and director, BBG website
- Series editor, BBG handbooks
- Editor-in-chief, *Plants & Gardens News*

FOUNDING EDITOR

Urban Habitats journal, 2003-Present

CONTRIBUTING EDITOR

Audubon magazine, 2001-2007

EDITOR

Brooklyn Botanic Garden handbook series, 1989-1994

MANAGING EDITOR

Old House Journal and *The Practical Journal for the Environment*, 1986-1989

EDITORIAL INTERN

The Washington Monthly

Awards and Honors

(Selected)

- 2008 Trudy Farrand/John Strohm Magazine Writing Award, National Wildlife Federation
- 2007 Garden Writers Association Award of Achievement
- 2004 Garden Writers Association Garden Globe Award
- 2004 Garden Writers Association Award, Best Overall Product
- 2004 Garden Writers Association Award, Best Writing
- 2004 Talking Hands Award for Website Accessibility
- 2003 Dorothy E. Hansell Award, Best Website
- 2003 Garden Writers Association Award, Best Writing
- 2003 American Horticultural Society Great American Gardener Award for “a significant contribution to horticulture”
- 2002 Garden Writers Association Award, Best Writing
- 2002 International Herb Association Award, Best Book
- 2000 International Herb Association Award, Best Book
- 2000 Quill & Trowel Award, Best Writing
- 1998 Quill & Trowel Award, Best Writing
- 1996 Garden Writers Association Art of Garden Communication Award
- 1996 Quill & Trowel Award, Best Book

Publications: Books

- *Author, The Wildlife Gardener's Guide*, Brooklyn Botanic Garden, 2008
- *Editor, Native Alternatives to Invasive Plants*, Brooklyn Botanic Garden, 2006
- *Editor-in-chief, Plant*, an illustrated guide to endangered plants around the world, Dorling Kindersley. Has become an international bestseller, with editions published in the U.K., Australia/New Zealand, U.S./Canada, Italy, Spain, Czech Republic, Poland, Hungary, and other countries since its first printing in 2005
- *Author, Stalking the Wild Amaranth: Gardening in the Age of Extinction*, Henry Holt and Company, 1998
- *General Editor, The Brooklyn Botanic Garden Gardener's Desk Reference*, Henry Holt and Company, 1998
- *Co-editor, Invasive Plants: Weeds of the Global Garden*, Brooklyn Botanic Garden, 1996
- *Author, Your Natural Home*, Little, Brown and Company, 1995
- *Editor, Going Native: Biodiversity in Our Own Backyards*, Brooklyn Botanic Garden, 1994
- *Author, The Naturally Elegant Home*, Little, Brown and Company, 1993

- Editor, *The Environmental Gardener*, Brooklyn Botanic Garden, 1992

Publications:

Brooklyn Botanic Garden
Handbooks (1994-2007)

- Consulting Editor, *Gardening With Children*, 2007
- Series Editor, *Tree Care Primer*, 2006
- Series Editor, *Crazy About Cacti and Succulents*, 2006
- Series Editor, *Designing Borders for Sun and Shade*, 2006
- Series Editor, *100 Garden Tips and Timesavers*, 2005
- Series Editor, *The Best Apples to Buy and Grow*, 2005
- Series Editor, *Intimate Gardens*, 2005
- Series Editor, *Designing an Herb Garden*, 2004
- Series Editor, *The Gardener's Guide to Growing Orchids*, 2004
- Series Editor, *The Best Orchids for Indoors*, 2004
- Series Editor, *Pruning Trees, Shrubs, and Vines*, 2003
- Series Editor, *The Butterfly Gardener's Guide*, 2003
- Series Editor, *Annuals for Every Garden*, 2003
- Series Editor, *Spring-Blooming Bulbs*, 2002
- Series Editor, *The Sunny Border*, 2002
- Series Editor, *Gourmet Vegetables*, 2002
- Series Editor, *Essential Tools*, 2002
- Series Editor, *Summer-Blooming Bulbs*, 2001
- Series Editor, *The Potted Garden*, 2001
- Series Editor, *Gourmet Herbs*, 2001
- Series Editor, *Japanese-Inspired Gardens*, 2001
- Series Editor, *Landscaping Indoors*, 2000
- Series Editor, *Natural Disease Control*, 2000
- Series Editor, *Hummingbird Gardens*, 2000
- Series Editor, *Old-Fashioned Flowers*, 2000
- Series Editor, *Chile Peppers*, 1999
- Series Editor, *Easy Lawns*, 1999
- Series Editor, *Wildflower Gardens*, 1999
- Series Editor, *Flowering Vines*, 1999
- Series Editor, *Starting From Seed*, 1998
- Series Editor, *Bird Gardens*, 1998
- Series Editor, *The Shady Border*, 1998
- Series Editor, *Kitchen Gardens*, 1998
- Series Editor, *Easy Compost*, 1997
- Series Editor, *Growing Conifers*, 1997
- Series Editor, *The Natural Water Garden*, 1997
- Series Editor, *Tantalizing Tomatoes*, 1997
- Series Editor, *Invasive Plants*, 1996
- Series Editor, *Bulbs for Indoors*, 1996
- Series Editor, *Growing Fruits*, 1996
- Series Editor, *Native Perennials*, 1996
- Series Editor, *Woodland Gardens*, 1995
- Series Editor, *Butterfly Gardens*, 1995
- Series Editor, *Easy-Care Roses*, 1995
- Series Editor, *Shrubs*, 1994
- Series Editor, *Going Native*, 1994
- Series Editor, *Natural Insect Control*, 1994

- Series Editor, *Ferns*, 1994

Publications: Periodical
(Selected, since 1995)

- “Fragrant Native Woodland Gardens,” in *Fragrant Designs*, Brooklyn Botanic Garden, 2009
- “Perfume for Pollinators,” in *Fragrant Designs*, Brooklyn Botanic Garden, 2009
- “The Magic of Mulch,” in *Healthy Soils for Sustainable Gardens*, Brooklyn Botanic Garden, 2009
- “How Green Is Your Garden?: Creating a Carbon-Neutral Landscape,” *National Wildlife* magazine, April/May 2009
- “Reduce Your Carbon Footprint: A Family Guide to Sustainable Living,” *Queens Botanical Garden News*, Fall 2008
- “Greening Your Fall Garden Cleanup,” *National Wildlife* magazine, October/November 2008
- “Ten Steps to Drought-Resistant Gardening,” *National Wildlife* magazine, June/July 2008
- “Enjoying the Nightlife,” *National Wildlife* magazine, May/June 2008
- “Changing Our Story,” *Public Garden* magazine, Winter 2007-2008
- “Green Roofs Take Root,” *National Wildlife* magazine, January 2008
- “The Dirt on Mulch,” *Plants & Gardens News*, Summer 2007
- “The Orchid Keepers,” *Audubon* magazine, May/June 2007
- “Blowing in the Wind,” *National Wildlife* magazine, April/May 2007
- “The Dirt on Mulch,” *Audubon* magazine, March/April 2007
- “Education for Sustainability: The Mission of the Great Park Botanical Garden,” *Public Garden* magazine, Spring 2007
- “Rest Stops for the Weary,” *Wild Ones*, January/February 2007
- “Skunk Cabbage: Turning up the Heat in Your Garden,” *National Wildlife* magazine, December/January 2007
- “Green Roofs as Wildlife Habitat,” *Urban Habitats*, December 2006
- “Flight of the Bumblebee,” *Organic Gardening* magazine, October/November 2006
- “Close Encounters of the Reptilian Kind: Inviting Box Turtles Into the Garden,” *Plants & Gardens News*, Summer 2006
- “Biodiverse Gardens,” *National Wildlife* magazine, April 2006
- “Of Gardeners and Ginkgos,” *Fine Gardening* magazine, February 2006
- “Adopt a Plant: Help Save Two Imperiled Species by Buying and Growing Them,” *Plants & Gardens News*, Autumn 2005
- “Making a Stink: Fragrance Gardening From a Pollinator’s Perspective,” *Plants & Gardens News*, Summer 2005
- “Charismatic Plants: Endangered Plants Need Poster Children, Too,” *Landscape Architecture*, June 2005
- “Last Refuge: Extinct in the Wild, Some Plants Live on Only in Gardens,” *Plants & Gardens News*, Spring 2005
- “The Future’s Green,” *Kew* magazine, Winter 2004
- “Charismatic Plants,” *Public Garden*, Autumn 2004
- “Rain Gardens: Creating Spectacular Wetland Plantings While Reducing Destructive Storm-Water Runoff,” *Plants & Gardens News*, Spring 2004
- With Alison Dorfman and Michael Barrish, “Making Websites Accessible,” *Public Garden*, Spring 2004

- “Natural Areas Online Resources.” *Public Garden*, Autumn 2003
- “Good to the Last Drop,” *Audubon*, September 2003
- “Plant Power: The Origin of Fossil Fuels,” *Plants & Gardens News*, Summer 2003
- “Educating the Public About Invasive Plants: Five Practical Things Every Garden Can Do,” *Public Garden*, Autumn 2002
- “Gardens for the 21st Century,” *Bulletin of the Indiana Native Plant and Wildflower Society*, Autumn 2002
- With Niall Dunne, “Drought-Proofing Your Garden: Strategies for This Year and Beyond,” *Plants & Gardens News*, Summer 2002
- “Help a Monarch,” *Plants & Gardens News*, Summer 2002
- “A Disease-Resistant Dogwood,” *Plants & Gardens News*, Summer 2002
- “Bringing Plant Conservation to Life,” *Roots*, June 2002
- With Steven Clemants, “Biodiversity in the City,” *Plant Talk*, January 2002
- “Rest Stops for the Weary,” *Audubon*, October 2001
- “Knock Down Your Stockade Fence: Create a Songbird Hedge,” *Plants & Gardens News*, Autumn 2001
- “Nine Steps to a Biodiverse Garden,” *Green Living*, Summer 2001
- “Invasive Plants, Evasive Tactics: What Every Gardener Needs to Know,” *IPC News: Newsletter of the Invasive Plant Council of New York State*, Summer 2001
- “Bringing Plant Conservation to Life: 10 Terrific Ideas for Capturing and Holding the Interest of Your Visitors,” *Public Garden*, Spring 2001
- “The Great Garden Makeover: One Family’s Bid to Bring Wildlife Back to Suburbia,” *Plants & Gardens News*, Autumn 2000
- “The Great Garden Makeover: One Family’s Bid to Bring Wildlife Back to Suburbia,” *Audubon*, July 2000
- “Saving Species in the Garden,” *Green Guide*, April 2000
- “The Lovable, Lumbering Bumblebee: An Essential Pollinator That’s Half Cupid and Half Workaholic,” *Plants & Gardens News*, Summer 2000
- “Invasive Plants, Evasive Tactics: What Every Gardener Needs to Know,” *Plants & Gardens News*, Spring 2000
- “Going Native,” *Audubon*, August 1999
- “The New Oxford Book of Food Plants,” *Whole Earth*, Summer 1999
- “Hot Potato,” *Plants & Gardens News*, Summer 1999
- “Antz and Plants: A Story of Mutual Attraction,” *Plants & Gardens News*, Spring 1999
- “At Risk: Rare and Endangered,” *Natural History*, May 1999
- “Indelible Ink,” *Plants & Gardens News*, Winter 1998
- “Daybreak in the Garden of Good and Evil: Evolution in our Gardens and Beyond,” *Wildflower*, Winter 1998
- “Cultivar Crazy: What Horticulture and Country Music Have in Common,” *Plants & Gardens News*, Autumn 1998
- “The Wild Garden,” *Wildflower*, Summer 1998
- “Fly-by-Night Landscaping: The Garden of Lepidopteran Delights,” *Plants & Gardens News*, Summer 1998
- “Daybreak in the Garden of Good and Evil: Horticulture’s Next Great Evolutionary Leap,” *Plants & Gardens News*, Spring 1998
- “Elements of a Successful In-house Publishing Program,” *Public Garden*, January 1998
- “Turf Battles: Slugging it out Over the Future of the Garden,” *Plants &*

Gardens News, Winter 1997

- “The Mating Game: Coquettes, Clones, and the Perpetuation of Plants,” *Plants & Gardens News*, Autumn 1997
- “Burnt Out,” *Plants & Gardens News*, Autumn 1997
- “Redefining the Weed,” in *Invasive Plants*, Brooklyn Botanic Garden, Winter 1996
- “Antique Bulbs,” *Country Living* magazine, Spring 1996
- “Year-Round Windowsill Splendor,” in *Bulbs for Indoors*, Brooklyn Botanic Garden, Spring 1996
- “Biodiversity in Our Own Backyards,” in *Full Bloom: Great Home Gardens* (CD-ROM), Hearst New Media
- “Endangered Plant: *Isotria medeoloides*,” Brooklyn Botanic Garden website (www.bbg.org), 1996
- “The Nazi Connection, Continued: A Debate Over the Link Between Fascism and Native Plant Gardening,” *Restoration & Management Notes*, Winter 1995
- “Native or Not?” *Plants & Gardens News*, Autumn 1995

Major Lectures (Selected)

- March 2007, Northwest Horticultural Society
- August 2006, Zahner Conservation Lecture, Atlanta Botanical Garden
- June 2006, Denver Botanic Gardens
- January 2006, Plant-O-Rama, Brooklyn Botanic Garden
- August 2005, Connecticut College Arboretum
- March 2005, Launch of “Plant for the Planet” campaign, Brooklyn Botanic Garden
- October 2004, Royal Botanic Garden, Kew, London, U.K.
- April 2004, 2nd World Botanical Gardens Congress, Barcelona, Spain
- November 2003, Alston Lecture, Atlanta Botanical Garden
- March 2003, Lahr Symposium, U.S. National Arboretum
- August 2002, Association of Professional Landscape Designers Annual Conference, Seattle
- October 2001, Jenny Fitch Memorial Lecture, North Carolina Botanical Garden, Chapel Hill
- March 2001, Making Brooklyn Bloom, Brooklyn Botanic Garden
- October 2000, Creating Sustainable Landscapes, Bar Harbor, Maine
- September, 2000, Joint Ukrainian/Center for Urban Restoration Ecology Symposium “New Approaches to Understanding Urban Plant Ecology,” Kiev, Ukraine
- July 2000, Cullowhee Conference, Cullowhee, North Carolina
- March 2000, Master Gardener Conference, York, Pennsylvania
- March 2000, The Hill School, Middleburg, Virginia
- January 2000, Swarthmore College, Swarthmore, Pennsylvania
- November 1999, Invasive Plants Conference, Swarthmore College
- October 1999, Garden Conservancy 10th Anniversary Conference, Charleston, South Carolina
- May 1999, Bronxville Working Gardeners, Bronxville, New York
- April 1999, Pittsburg Civic Garden Center
- March 1999, Lady Bird Johnson Wildflower Center, Austin, Texas
- February 1999, Sheffield Land Trust, Sheffield, Massachusetts
- January 1999, Delaware Center for Horticulture

- October 1998, Garden Club of America Horticulture Committee
- October 1998, Lady Bird Johnson Wildflower Center Board of Trustees
- September 1998, 5th International Botanic Gardens Conservation Congress, Cape Town, South Africa
- June 1998, Native Plants in the Landscape Conference, Millersville University, Millersville, Pennsylvania

Professional Affiliations
(Selected)

- National Association for Interpretation
- Green Buildings and Landscapes Professional Section, American Public Gardens Association
- Plant Conservation Committee, American Public Gardens Association
- Publications Committee, American Public Gardens Association
- Native Plants Professional Section, American Public Gardens Association
- Steering Committee, Center for Urban Restoration Ecology
- Invasive Plants Council of New York State, Founding Board Member
- American Society of Landscape Architects
- Garden Writers Association

Education

Master Gardener Certification, Cornell University
 M.A., English, University of Virginia
 B.A., English, *summa cum laude*, State University of New York at Buffalo